



C O L O R B A T C H S . A . D E C . V .

TENDENCIA DEL AÑO | ULTRAX®



COLOR OF THE YEAR 2019

PANTONE 16-1546 LIVING CORAL | ULTRAX®

A pile of bright orange powder, likely coral powder, is shown on a white background. The powder is finely textured and has a vibrant orange color. It is piled in the center, with many small particles scattered around it, creating a halo effect. The lighting is even, highlighting the texture of the powder.

LIVING CORAL | ULTRAX®

MERCADOS | ULTRAX®

A large, smooth, teardrop-shaped green object, possibly a piece of plastic or a container, is centered in the image. It is surrounded by a large pile of small, cylindrical green plastic pellets. The background is a plain, light-colored surface.

ENVASES PARA ALIMENTOS | ULTRAX®



FILAMENTOS | ULTRAX®



ENVASES PARA COSMÉTICOS | ULTRAX®



FARMACEUTICA | ULTRAX®



CONSUMO|ULTRAX®



AUTOMOTRIZ | ULTRAX®



CUIDADO PERSONAL | ULTRAX®





ENVASES PARA BEBIDAS | ULTRAX®



ESCRITURA | ULTRAX®





HERRAMENTAL | ULTRAX®

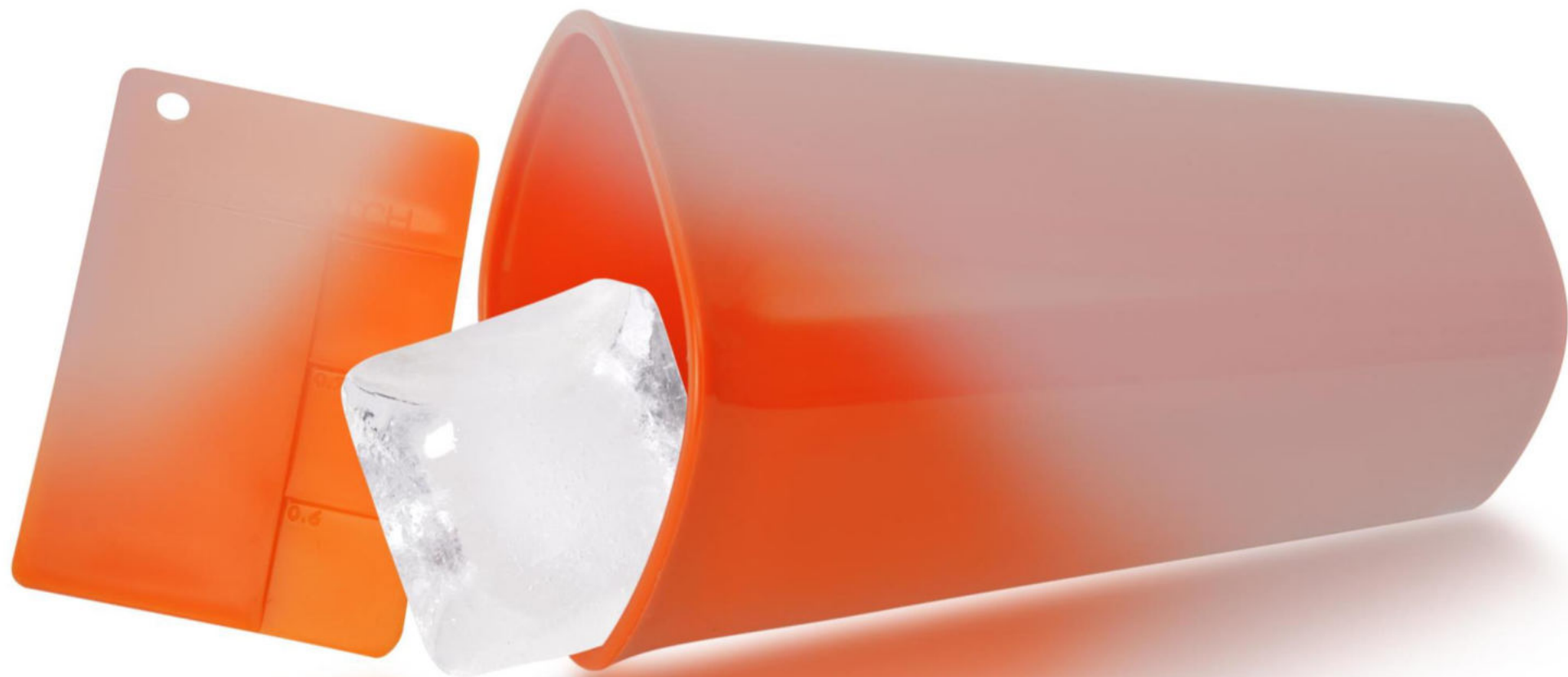


HOGAR | ULTRAX®



JUGUETERIA | ULTRAX®

MASTERBATCH|ULTRAX®



TERMOCROMATICOS | ULTRAX®



TERMOCROMATICOS | ULTRAX®



FLUORESCENTES | ULTRAX®

A yellow highlighter marker is lying horizontally on a large pile of small, yellow, granular particles. The marker is positioned in the center of the pile. The background is a plain, light gray surface.

FLUORESCENTES | ULTRAX®



FLUORESCENTES | ULTRAX®



FLUORESCENTES | ULTRAX®



BLACK & WHITE | ULTRAX®



GLITTERS | ULTRAX®

A red funnel is shown pouring a large quantity of small, red, cylindrical pellets onto a white surface. The pellets are scattered across the surface, forming a wide, shallow pile. The funnel is positioned on the left side of the frame, and the pellets are being poured from its spout. The background is a solid, bright red color, which matches the color of the funnel and the pellets. The lighting is even, highlighting the texture of the pellets and the smooth surface of the funnel.

METALICO | ULTRAX®



PERLADOS | ULTRAX®



TRASLUCIDOS | ULTRAX®




FIBRA-RECICLADOS | ULTRAX®



INTERFERENCIA | ULTRAX®

ADITIVOS | ULTRAX®

A large pile of small, translucent, white, rectangular pellets scattered on a black background. The pellets are piled up on the left side and spread out towards the right. The lighting is soft, highlighting the texture and translucency of the pellets.

ANTIOXIDANTES | ULTRAX®



ULTRA VIOLETA | ULTRAX®



DESLIZANTES | ULTRAX®

POLVOS | ULTRAX®



FOSFORESCENTES | ULTRAX®

A mound of bright orange fluorescent powder is centered on a dark, almost black background. The powder has a fine, granular texture and is piled into a small, rounded hill. The lighting is focused on the mound, making it stand out sharply against the dark surroundings. The overall effect is one of high contrast and vibrant color.

FOSFORESCENTES | ULTRAX®



INORGANICOS | ULTRAX®



BLACK 6 | ULTRAX[®]



ORGANICOS | ULTRAX®



VIOLETA 268 | ULTRAX®

A close-up photograph of a pile of bright orange powder, likely a pigment or dye, on a white surface. The powder is piled in the center, with some smaller clumps and dust scattered around it. The lighting is bright, highlighting the texture of the powder.

PERLADOS | ULTRAX®



ULTRAX®